



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY

Making history personal

For Immediate Release

Press Contact: ChereL Henderson, Director
865-215-8823 | 865-933-5232
chereL@eastTNhistory.org
www.eastTNhistory.org

September 4, 2014

Free Admission at Museum of East Tennessee History for National Museum Day on September 27, 2014

WHAT: Free Museum Admission for
National Museum Day

DATE: Saturday, September 27, 2014 from 10:00
a.m. - 4:00 p.m.

LOCATION: East Tennessee History Center
601 South Gay Street
Knoxville, TN 37902

ADMISSION: FREE!



(Knoxville, TN) – The Museum of East Tennessee History offers free admission on Saturday, September 27, 2014, in celebration of *Smithsonian* magazine’s tenth annual *Museum Day Live!*

The event represents the commitment of the Smithsonian and other museums to make learning and the spread of knowledge accessible to everyone, giving museums across all 50 states the opportunity to emulate the admission policy of the Smithsonian museums in Washington, D.C. Last year’s event drew more than 400,000 participants, and this year’s event expects record-high participation.

Visitors who present the *Museum Day Live!* ticket will gain free entrance for two at participating museums on September 27 for this one day only. One ticket is permitted per household, per email address. The *Museum Day Live!* ticket can be downloaded at smithsonian.com/museumdaylive.

About the East Tennessee Historical Society and Museum

At the Museum of East Tennessee history, visitors will enjoy a variety of exhibits, including the award-winning *Voices of the Land: The People of East Tennessee* exhibition, featuring three centuries of life in the region, and the *East Tennessee Streetscape* and *Corner Drug Store*. Of special interest this year is a display of artifacts from the “Freedom Engine,” a fire engine purchased through the contributions of East Tennesseans as a tribute to the victims of 9/11. The engine was retired from service in 2013, with several artifacts connected with the truck donated to the East Tennessee Historical Society.

Established in 1834, the East Tennessee Historical Society is one of the most active history organizations in the state and enjoys a national reputation for excellence in programming and education. For 180 years the East Tennessee Historical Society has been helping East Tennesseans hold on to our unique heritage—recording the events, collecting the artifacts, and saving the stories that comprise the history we all share.

The historical society pursues its education mission through publications, lectures, conferences, school programs, museum exhibits, and heritage programs such as the popular First Families of Tennessee and Civil War Families of Tennessee. The East Tennessee History Center houses the staff and programs of the East Tennessee Historical Society, the Museum of East Tennessee History, the Calvin M. McClung Historical Collection, and the Knox County Archives.

The Museum of East Tennessee History is located in the East Tennessee History Center, 601 S. Gay Street, Knoxville. For more information on exhibitions, programs, or museum hours, call 865-215-8824 or visit the website at www.EastTNHistory.org.

About Smithsonian Media

Smithsonian Media comprises of its flagship publication, Smithsonian magazine, as well as Air & Space, and Smithsonian Media Digital Network. Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian Institution is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park and nine research facilities. Approximately 30 million people from around the world visit the museums annually.

End Release